MINNESOTA LOCAL SECTION

JANUARY 9TH: INVENTION, INNOVATION & PATENTS

Speaker: Chris Frank, Founder & CEO of Idea Visor, LLC

Location: H.B. Fuller, 1200 Willow Lake Boulevard, Vadnais Heights, MN 55110. Park anywhere in the main parking lot and enter the main entrance. The Willow Lake Room is to the right of the security desk. Please see the attached map for a visual of parking, the entrance and the meeting room. Map[^1].

Time: 5:00 - 6:00 Executive Committee Meeting (Willow Lake Room)
6:00 - 7:00 Social and Dinner (Willow Lake Room)
7:00 - 8:00 Talk (Willow Lake Room)

Cost: $20 for members / $5 for students

Menu: Smoked Marinated Brisket, Grilled Ginger Chicken, and Coconut Shrimp tacos, Corn Tortilla Chips and House Salsa, dessert, assorted pop and water.

Meal Ticket: If you are coming to the dinner, go to the "Web Store" link to purchase meal reservations through PayPal or as a guest through PayPal. There is no need to RSVP to the talk if you purchase a meal reservation. If you have dietary needs or any other issues/concerns, please contact Arianna Ahl [mailto:amkooyman@gmail.com].

RSVP: Please let us know if you are coming to the meeting. If you are coming to the dinner, please purchase a meal ticket. If you are only coming to the talk, please go to the "RSVP" link to RSVP with you first and last name.

Deadline: January 2, 2018

Abstract: In this introductory presentation you will learn the basic concepts of patent law so that you can: 1) Identify potentially patentable ideas; 2) Understand what the patent process looks like from the point of view of an individual inventor as compared to that of a corporate scientist or engineer; and 3) Understand the difference between an invention and an innovation and how this framework will help make you a more effective scientist or engineer. Finally, we will talk about how to use the patent system to identify new opportunities for innovation and come up with better ideas faster!

Speaker Bio: Christ Frank is the Founder & CEO of Idea Visor, LLC where he helps businesses identify white space opportunities for innovation using the patent landscape. He has provided patent and innovation strategy, portfolio management and idea management services and workshops to some of the world's leading organizations in medical technology, food science and consumer technology spaces. From 2012 - June 2017 he founded and was Program Director of the Master of Science in Patent Law Program at the University of Minnesota where he also developed and taught the Capstone Innovation course.

Flyer: January 9 Meeting Flyer[^2] (distribute and post as needed)

Members Area

Sign In or Register

Upcoming Events

- **Chemists in the Library**
  Saturday, Apr 6 at 1:30 PM - 3:30 PM
- **Chemists in the Library**
  Saturday, Apr 27 at 1:30 PM - 3:30 PM

[^1]: [Map](https://mnacs.sites.acs.org/2018-Meetings/FullerMap.jpg)
Featured Products

- **February 18th, 2019 Student Meal Ticket**
  $5.00

- **February 18th, 2019 Meal Ticket**
  $15.00

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